Who is the lady in the window? A comparison of international and national press coverage of first female government heads

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Abstract

In many countries, women are not only running for office; they are winning. This comparative study investigates how newspapers-decision makers' predominant information medium-frame new female government heads during their first-200days-in-office in Germany, Liberia and Chile. International and national reports are systematically analyzed to understand how female leadership is transitioning within the public sphere. International frames and national frames show gender-mediated differences boundaries and media. Conclusions across drawn from two international sources and each country's national paper of record also suggest routinization and normalization of news presentation, regardless of cultural, social and political contexts.